

9.43. Financial Literacy Centres - Report for the quarter ended September 2012

Sl. No.	District	Location (Metro, Urban, Semi-Urban, Rural)	Address	Date of Start of functioning	Name of the Bank	No. of persons availing indoor services during the quarter	Cumulative No. of persons availing indoor services during the year	No. of outdoor activities undertaken during the quarter	Cumulative No. of outdoor activities undertaken during the year	Types of outdoor activities undertaken during the quarter	No. of persons participated in outdoor activities during the quarter	Cumulative No. of persons participated in outdoor activities during the year
1	Trivandrum	Kattakkada (Semi Urban)	Federal Ashwas FLCC, Malankara Bhavan Choontupalaka, Kattakada P.O., Trivandrum	28.03.2012	Federal Bank	14	33	10	18	Financial Literacy & Awareness classes	134	247
2	Trivandrum	Trivandrum Corporation (Urban)	FLCC, C/o. IOB RSETI, Forest Office Lane, TC -14/1609, Vazhuthacaud, Trivandrum	10.02.2011	Indian Overseas Bank	279	1065	8	60	Awareness camps and Literacy classes	202	1109
3	Kollam	Kollam Corporation (Urban)	FLCC, Indian Bank Towers, Main Road, Kollam	09.06.2011	Indian Bank	558	1467	3	15	Awareness programme for Block officials and people's representatives in 3 blocks on GCC, KCC and FI. One family once account campaign. Deposit opening campaign for migrant labourers and street vendors	155	356
4	Pathanamthitta	Ranni (Rural)	Federal Ashwas FLCC, Catholic Centre College Road, Pazhavangadi P.O, Ranni, Pathanamthitta – 689 673	09.04.2012	Federal Bank	38	41	8	8	Financial Literacy & Awareness classes	81	619
5	Pathanamthitta	Semi Urban	SBT- FLCC, Lead Bank, SNDP Yogam Bldg. Near Collectorate, Pathanamthitta	01.05.2011	State Bank of Travancore	130	219	18	33	Meetings, Counseling ,etc.	831	1255
6	Alappuzha	Alappuzha (Urban)	Federal Ashwas FLCC Gandhi Smaraka Grama Seva Kendram, Ambazhayil Bldg., Alisseri P.O, Civil Station Ward, Alappuzha – 688 001	15.01.2010	Federal Bank	19	177	4	10	Financial Literacy Programmes	96	204
7	Alappuzha	Mararikulam (Semi Urban)	Federal Ashwas FLCC, Gandhi Smaraka Grama Seva Kendram, S.L. Puram P.O., Alappuzha – 688 523	11.01.2010	Federal Bank	5	5	8	13	Financial Literacy Classes for SHGs	69	181
8	Alappuzha	Kuttanad (Rural)	Federal Ashwas FLCC, Gandhi Smaraka Grama Seva Kendram, Kuttanad Sub-Centre, Vezhapra, Ramankary P.O., Alappuzha	10.02.2010	Federal Bank	68	82	15	21	Financial Literacy Programmes	269	561
9	Alappuzha	Semi Urban	SBT - FLCC, Aryad Block Panchayat Building, Kalavoor P.O. Alappuzha – 688 522	01.05.2011	State Bank of Travancore	43	70	23	54	Meetings, Counseling ,etc.	546	850
10	Kottayam	Pala (Semi Urban)	Federal Ashwas FLCC, Sreevardhan Bldg. Near Alphonsa College, Arunapuram P.O, Pala, Kottayam – 686 574	17.05.2012	Federal Bank	10	13	1	1	Financial Literacy Programmes	178	342

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11	Kottayam	Semi Urban	SBT -FLCC, Jawahar Bala Bhavan, Thirunakkara, Kottayam – 686 001	01.05.2011	State Bank of Travancore	152	296	20	39	Meetings, Counseling ,etc.	727	1637
12	Idukki	Thodupuzha (Semi Urban)	Federal Ashwas FLCC,TM/98A/28, Aniyaveettil Bldg., Vengallur P.O Thodupuzha, Idukki - 685608	28.01.2012	Federal Bank	7	11	7	9	Financial Literacy Programmes	213	252
13	Idukki	Nedumkandam (Semi Urban)	FLCC, C/o. Union Bank of India RSETI, Block Panchayat Bldg, Nedumkandam, Idukki - 685553	19.03.2011	Union Bank of India							
14	Ernakulam	Urban	FLCC, C/o. Union bank Bhavan, I Floor, A.M.Road , Perumbavoor, Ernakulam – 683 542	19.03.2011	Union Bank of India	138	297	2	7	Imparting Financial Literacy, creating awareness on FLCC, off-site counseling	138	281
15	Ernakulam	Mookkannoor (Semi Urban)	Federal Ashwas FLCC, Pala Junction, Mookkannoor, Ernakulam	27.04.2012	Federal Bank	44	72	8	18	Financial Literacy Programmes	413	413
16	Ernakulam	Kothamangalam (Semi Urban)	Federal Ashwas FLCC, Bishop House, Kothamangalam, Ernakulam	04.09.2012	Federal Bank	5	5	1	1	Financial Literacy Programmes	301	301
17	Thrissur	Thrissur Town (Urban)	AMULYA Financial Literacy & Credit Counseling Centre (FLCC), DIC Campus, Near District Collectorate, Ayyanthole, Thrissur	19.11.2010	Canara Bank	1086	1951	11	20	Awareness programmes conducted in meetings by Blocks, Panchayats, Village Offices, Trainings at RSETI, Government Centres, Agricultural College, Veterinary College & Agricultural University.	1086	1951
18	Palakkad	Chittur (Rural)	Federal Ashwas FLCC, Vision India Foundation Trust, Chittur, Palakkad	03.03.2012	Federal Bank	10	22	11	15	Financial Literacy Programmes	126	169
19	Palakkad	Palakkad Town (Urban)	AMULYA FLCC, Room No. 17; ASR Plaza; Opp. Priyadarsini Theatre, RS Road, Palakkad - 678 001	19.11.2010	Canara Bank	79	135	16	25	BLBC Meeting, RSETI Visit, DLRC Meeting, Panchayath Visit, EDP Training in Coir Board.	505	905
20	Malappuram	Chungathara (Rural)	Federal Ashwas FLCC, Eranad Development Society, Near St. Mary's Church, Chungathara P.O, Malappuram – 679 334	03.04.2012	Federal Bank	6	16	18	30	Financial Literacy & Awareness classes	225	302
21	Malappuram	Malappuram Town (Semi-Urban)	AMULYA FLCC, 2nd Floor; Vareekodan Building; Jubilee Road, Malappuram	19.11.2010	Canara Bank	73	88	14	25	Meetings, Classes on Banking, and related matters, BLBC meetings, DLRC meetings, etc	758	1236

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22	Kozhikode	Kozhikode Corporation	Financial Literacy & Credit Counseling Centre (FLCC), KDC Bldgs, Kunnammangalam, Kozhikode	22.03.2010	Kozhikode District Co-operative Bank							
23	Kozhikode	Balusseri (Semi Urban)	AMULYA FLCC, Room No: 21, Jaya Arcade, Post Office Road, Balussery, Kozhikode – 673 622	19.11.2011	Canara Bank	124	141	10	20	R SETI –Kozhikode (floral making), SHG Seminar (Kudumbasree Mission), EDP – KFC (Chavara cultural centre), RSETI- Kozhikode (Electronics), (Mural painting), Independence Day Celebration (Prov.college Balussery), RSETI-Kozhikode (Mobile phone repair), NGO Seminar-Kottoor, EL Awareness class (Block office. Balussery)	649	1300
24	Wayanad	Kalpetta (Semi Urban)	Federal Ashwas FLCC, Kainatty Arcade, Kanatty Junction, Kalpetta North PP, Wayanad	28.05.2010	Federal Bank	11	11	14	14	Financial Literacy Programmes	153	192
25	Wayanad	Sulthan Bathery (Semi Urban)	Federal Ashwas FLCC, Shreyas P B No.77, Sulthan Bathery, Wayanad – 673 592	18.02.2012	Federal Bank	0	3	2	9	Financial Literacy Programmes	173	399
26	Wayanad	Sulthan Bathery (Semi Urban)	AMULYA Financial Literacy & Credit Counseling Centre (FLCC), Sulthan Bathery, Wayanad	19.11.2011	Canara Bank	39	250	7	28	BLBC Meeting, RSETI Visit, DLRC Meeting, Panchayath Visit, EDP Training in Coir Board.	1114	1684
27	Kannur	Pilathara (Rural)	Federal Ashwas FLCC, Kairos, Holy Spirt Convent, Pilathara, Kannur - 670 501	14.03.2012	Federal Bank	17	37	10	14	Financial Literacy & Awareness classes	546	546
28	Kannur	Rural	FLCC, Door No.PPI 262/M.N.O.P, First Floor, Surag Bldg, Podikundu, Palikkunnu P.O, Kannur - 4	26.09.2011	Syndicate Bank	102	532	162	218	Visiting School, College campuses, Village Offices, Collectorate etc.	1110	2560
29	Kasargod	Rural	FLCC, KMC VI 43 C Anangoor, Kasaragod	27.09.2011	Syndicate Bank	149	696	228	317	Visiting School, College campuses, Village Offices, Collectorate etc.	1208	2927
30	Kasargod	Chittarikkal (Rural)	Federal Ashwas FLCC, 1st Floor, St. Thomas Church Shopping Complex, Chittarikkal P.O, Kasaragod	05.07.2012	Federal Bank	107	107	5	5	Financial Literacy Programmes	350	350